

6 February 2017

Fair Political Practices Commission
428 J Street, Suite 620
Sacramento, Calif. 95814

Re: Senate Bill 45 – Mendoza

Chairman Remke and Commissioners Audero, Casher, Wasserman, Wynne:

I am writing to ask for your support of Senate Bill 45 which would prohibit publicly-funded mass mailings containing a candidate's name, in the 90-days preceding an election.

The recent experience in Orange County in the 2016 elections for County Supervisor Andrew Do demonstrate how publicly-funded mass mailings unfairly benefitted an incumbent County Supervisor running for re-election.

The attached spread sheet prepared by Orange County staff reveals that over 1.1 million pieces of mail were distributed at the behest of Supervisor Andrew Do in the months preceding the June and November 2016 elections . A total of 22 different mailers were sent to targeted voters residing in the 1st District. These mailers announced various county events at which Supervisor/candidate Andrew Do would be attending. Each mailer displayed Andrew Do's name prominently on both sides of the mailers. The county spent over \$290,000 to produce and distribute these mailers.

Supervisor Do had lost his bid for re-election (with less than 50% of the vote) in the June 2016 primary. In the run-off election in November 2016 he won only by a mere 0.2% (50.2% over his challenger with 49.8% of the vote). There is no question the county-paid mailers won the election for him by providing substantial "name identification" to voters in his district. Andrew Do was thus given a significant unfair advantage over his challenger who did not have access to public funds with which to promote his/her name identification with the voters.

SB 45 would prohibit the production and distribution of publicly- funded mailers with a candidate's name on them, in the 90 days before an election.

I ask this Commission to **support the passage of SB 45** to stop this abusive practice. This is a necessary first step in prohibiting the use of public funds to promote candidates. It is nothing more than campaigning at public expense.

Sincerely,


Shirley L. Grindle


Orange, Ca.92866

Encl: County Spread Sheet - Mass Mailings

Mass Mailings

Board District	Event	Qty. of Mailers	Vendor	PO Number	PO/Quote Amount	Remaining PO Balance	PO Date	Invoice #	Invoice Date	Invoice Amount	Includes Postage?	Payment Amount	Check Issue Date	Status
1 st	Community Coffee Event	9,349	The Monaco Group	PO 012 16011228	\$ 4,745.12	\$	2/23/2016	25284	1/20/2016	\$ 4,130.34	Yes	\$ 4,130.34	3/3/2016	Paid
1 st	Unclaimed Property	11,542	The Monaco Group	PO 012 16011280	\$ 5,015.90	\$	2/23/2016	25291	1/27/2016	\$ 5,015.90	Yes	\$ 5,015.90	3/16/2016	Paid
1 st	Scam Prevention	12,000	The Monaco Group	PO 012 16011369	\$ 4,945.00	\$	2/9/2016	25317	2/10/2016	\$ 2,185.00	No	\$	3/10/2016	Paid
1 st	Unclaimed Property	12,442	The Monaco Group	PO 012 16011412	\$ 4,255.00	\$	2/10/2016	25325	2/16/2016	\$ 2,265.00	No	\$ 2,265.00	3/22/2016	Paid
1 st	Survey Fliers	50,000	The Monaco Group	PO 012 16011321	\$ 6,920.00	\$	1/29/2016	25316	2/10/2016	\$ 6,920.00	No	\$ 6,920.00	4/7/2016	Paid
1 st	Health Fair	10,443	The Monaco Group	PO 012 16011540	\$ 2,184.00	\$	3/8/2016	25355	3/2/2016	\$ 2,025.00	No	\$ 2,025.00	4/7/2016	Paid
1 st	Tax Preparation Event	50,000	The Monaco Group	PO 012 16011598	\$ 6,234.30	\$	1/22/2016	25354	3/2/2016	\$ 4,995.00	No	\$ 4,995.00	1/7/2016	Paid
1 st	Job Fair	7	The Monaco Group	DO 012 16018983	\$ 3,986.00	\$ 1,986.00	3/16/2016							N/I
1 st	National Prep Day	6,015	The Monaco Group	Quote	\$ 3,487.44									N/I
1 st	Unclaimed Property	6,000	The Monaco Group	Quote	\$ 3,233.00									N/I
1 st	Job Fair	57,419	The Monaco Group	DO 012 16018833	\$ 70,000.00	\$	1/20/2016	25402	3/22/2016	\$ 5,926.00	No	\$ 5,926.00	4/21/2016	Paid
1 st	Public Safety Town Hall (Flyer)	70,905	The Monaco Group					25473	4/13/2016	\$ 6,764.00	No	\$ 6,764.00	4/29/2016	Paid
1 st	Public Safety Town Hall (Postage)		The Monaco Group					25466	4/12/2016	\$ 13,738.60	Yes	\$ 13,738.60	4/29/2016	Paid
1 st	Public Safety Town Hall Little Saigon (Postage)	22,829	The Monaco Group					25467	4/12/2016	\$ 5,036.40	Yes	\$ 5,036.40	4/29/2016	Paid
1 st	Fountain Valley Coffee (Flyer)	4,746	The Monaco Group					25500	4/22/2016	\$ 1,730.00	No	\$ 1,730.00	5/6/2016	Paid
1 st	Fountain Valley Coffee (Postage)		The Monaco Group					25487	4/19/2016	\$ 1,180.08	Yes	\$ 1,180.08	5/10/2016	Paid
1 st	Westminster Coffee (Flyer)	16,325	The Monaco Group					25427	3/31/2016	\$ 3,012.00	No	\$ 3,012.00	4/21/2016	Paid
1 st	Westminster Coffee (Postage)		The Monaco Group					25430	3/31/2016	\$ 3,320.13	Yes	\$ 3,320.13	4/21/2016	Paid
1 st	Senior Scam (Flyer)	25,286	The Monaco Group					25429	3/31/2016	\$ 3,628.00	No	\$ 3,628.00	4/21/2016	Paid
1 st	Senior Scam (Postage)		The Monaco Group					25432	3/31/2016	\$ 5,640.26	Yes	\$ 5,640.26	4/21/2016	Paid
1 st	Unclaimed Property (Flyer)	32,405	The Monaco Group					25409	3/25/2016	\$ 4,431.00	No	\$ 4,431.00	4/21/2016	Paid
1 st	Unclaimed Property (Postage)		The Monaco Group					25408	3/25/2016	\$ 6,427.15	Yes	\$ 6,427.15	4/21/2016	Paid
1 st	Little Saigon Town Hall	22,829	The Monaco Group					25474	4/13/2016	\$ 3,254.00	No	\$ 3,254.00	5/16/2016	Paid
1 st	Little Saigon Coffee (Flyer)	22,829	The Monaco Group	DO 012 16019823	\$ 9,314.00	\$	4/11/2016	25426	3/31/2016	\$ 3,317.00	No	\$ 3,317.00	4/19/2016	Paid
1 st	Little Saigon Coffee (Postage)		The Monaco Group					25431	3/31/2016	\$ 5,648.11	Yes	\$ 5,648.11	4/19/2016	Paid
1 st	Direct Mail (for County Events) 1st District	7	The Monaco Group	Credit Card					9/22/2015	\$ 3,597.44	7	\$ 3,597.44	11/25/2015	Paid
1 st	CCSC (Postage)	111,400	The Monaco Group	DO 012 17014048	\$ 35,725.83	\$	8/24/2016	25787	8/19/2016	\$ 24,293.83	Yes	\$ 24,293.83	9/13/2016	Paid
1 st	CCSC (Flyer)		The Monaco Group					25790	8/25/2016	\$ 11,432.00	No	\$ 11,432.00	9/13/2016	Paid
1 st	Crime Stoppers	111,400	The Monaco Group	DO 012 17014844	\$ 35,325.83	\$ 24,293.83	9/14/2016	25851	10/26/2016	\$ 7,985.00	No	\$ 7,985.00	10/26/2016	Paid
1 st	Moon Festival	23,877	The Monaco Group					25826	9/6/2016	\$ 3,047.00	No	\$ 3,047.00	10/6/2016	Paid
1 st	Moon Festival	7	The Monaco Group	DO 012 17014548	\$ 3,047.00	\$	9/2/2016	25851	10/26/2016	\$ 3,047.00	No	\$ 3,047.00	10/26/2016	Paid
1 st	Homeless (Postage)	111,400	The Monaco Group	DO 012 17015558	\$ 15,326.18	\$ 11,032.35	10/3/2016	25902	9/30/2016	\$ 24,293.83	Yes	\$ 24,293.83	10/21/2016	Paid
1 st	Do Healthcare (Postage)	111,400	The Monaco Group	DO 012 17015803	\$ 35,326.18	\$ 0.35	10/11/2016	25933	10/6/2016	\$ 24,293.83	Yes	\$ 24,293.83	10/21/2016	Paid
1 st	Do Healthcare (Flyer)		The Monaco Group					25938	10/6/2016	\$ 11,032.00	No	\$ 11,032.00	11/1/2016	Paid
Vendor Totals (1st District)			912,841	The Monaco Group		\$ 269,070.78	\$ 39,312.53			\$ 213,618.98		\$ 213,618.98		
1 st	TET FESTIVAL EVENT	7	DMH MEYER INC	PO 012 16011348	\$ 3,048.50	\$	2/2/2016	1275	2/5/2016	\$ 3,048.50	No	\$ 3,048.50	2/25/2016	Paid
1 st	PROP 13 TOWNHALL INFORMATION	46,000	DMH MEYER INC	PO 012 16011484	\$ 9,657.50	\$	2/23/2016	1279	2/23/2016	\$ 8,367.50	No	\$ 8,367.50	3/11/2016	Paid
1 st	VIETNAMESE LANGUAGE SURVEY	22,862	DMH MEYER INC	PO 012 16011485	\$ 8,910.00	\$	3/28/2016	1287	3/28/2016	\$ 7,479.00	No	\$ 7,479.00	3/12/2016	Paid
Vendor Totals (1st District)			68,862	DMH MEYER INC		\$ 21,616.00	\$			\$ 18,895.00		\$ 18,895.00		
1 st	"Vietnamese"	25,355	PoliticalDataInc	Credit Card				3082544	3/10/2016	\$ 408.23		\$ 408.23		Paid
1 st	"Spanish 40.5n"	12,634	PoliticalDataInc	Credit Card				3082549	3/10/2016	\$ 279.56		\$ 279.56		Paid
1 st	Vietnamese Language Preferred Mail 22 1n	18,334	PoliticalDataInc	Credit Card				3079149	1/22/2016	\$ 319.75		\$ 319.75		Paid
1 st	Prop 13 Mailer	77,530	PoliticalDataInc	Credit Card				3080701	2/17/2016	\$ 786.83		\$ 786.83		Paid
1 st	Final Districtwide Mailer 1 14 2016	65,230	PoliticalDataInc	Credit Card				3078833	1/14/2016	\$ 788.26		\$ 788.26		Paid

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Vendor Totals (1st District)			199,083	PoliticalDataInc		\$				\$ 2,582.63		\$ 2,582.63		
1st District Totals			1,180,786			\$ 290,686.78	\$ 39,312.53			\$ 235,088.61		\$ 235,088.61		