



September 20, 2017

The Hon. Jodi Remke, Chair  
Hon. Members of the California Fair Political Practices Commission  
1102 Q Street, Suite 3000, Sacramento, CA 95811

Subject: Agenda Item 42, Legislative Report, Request The FPPC Endorse AB 249 (Mullin)

Dear Chair Remke and Commissioners:

On behalf of DisruptDC, I write to express our unequivocal support for Assembly Bill 249, the California Disclose Act and respectfully request your endorsement as well.

DisruptDC is a growing nonpartisan business league representing executive business leaders across the country who support better government and elections. Our two co-founders live in the San Francisco Bay Area, and most of our initial members and supporters are also Californians. Since launching in June, nearly 70 business leaders have signed up to help advance structural political reform, and more are joining every week. We've also formed partnerships with other political reform organizations and business leagues across the country.

American business leaders overwhelmingly favor transparency and accountability in elections. In fact, a Committee for Economic Development poll from June 2013 found that 90% of business leaders support greater disclosure of political spending. California's elected representatives from both parties can move this law forward knowing it has broad support from their constituents in the business community.

As business leaders, we believe in integrity and truth in advertising. When we advertise our own products and services, we stand behind our words because it's the right thing to do – both for our customers and for our businesses. It allows customers to make better decisions and helps keep the marketplace fair and competitive. With AB 249, these same principles of truth, integrity, fairness, and competition would be applied to political advertising.

California is already a leader in government reform and, with this bill, can continue to set the best example and lead our country toward more responsive, accountable government. We respectfully request your endorsement of AB 249.

Sincerely,

Charles E.M. Kolb  
President and CEO, DisruptDC