

1 Adoption of 2 Cal. Code Regs., Section 18450.4 to read:

2 **§ 18450.4. Video and Television Ads Less Than Five Seconds Disclosure.**

3 (a) For a video advertisement less than five seconds long required to include a written
4 disclosure pursuant to Section 84504.1(b) or Section 84504.5(b), the disclosure must be
5 displayed for the length of the broadcast.

6 (b) If a disclosure required by Section 84504.5(b) is spoken during the advertisement, the
7 written disclosure need not be displayed for the length of the advertisement.

8 Note: Authority Cited: Section 83112, Government Code. Reference: Sections 84504.1(b) and
9 Section 84504.5(b), Government Code.