



STATE OF CALIFORNIA
FAIR POLITICAL PRACTICES COMMISSION
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To: Chair Miadich, Commissioners Baker, Wilson, and Wood

From: Chloe Hackert, Education & External Affairs Unit Manager, Legal Division
Dave Bainbridge, General Counsel

Subject: Updated Campaign Form 501 & New Campaign Form 507

Date: August 7, 2023

Attached for your approval are updates to the Form 501 and newly created Form 507.

Revisions have been made to Form 501 instructions to incorporate recent changes resulting from [AB 2172](#). Additionally, other minor changes were made to the instructions to clarify candidate filing obligations. No changes were made to the actual forms page.

[SB 746](#) enacts reporting requirements for business entities that use their products or services to alter online search results or to target online advertisements for political purposes and without full and adequate consideration. Specifically, SB 746, requires business entities to submit a report to the Secretary of State's Office following any calendar year in which the business entity engages in this activity. Those entities would use the new Form 507. The report must disclose the name of each candidate or measure to which the search results were altered or that was the subject of a targeted advertisement, whether the search results or advertisements were to support or oppose each candidate or measure, the date or range of dates in which the relevant search results or advertisements occurred, as well as other detailed information. The law goes into effect on January 1, 2024.

The draft forms with instructions were made available on the Commission's website in July for public review and comment. One comment was received regarding the Form 501 requesting the year of election to be included on the instructions page. One comment was received regarding the Form 507 requesting to make the instructions more succinct. All changes made since the forms were noticed are highlighted in green.

We recommend your approval of the following:

- Form 501 – Candidate Intention Statement
- Form 507 – Business Entity: Advocacy & Advertisements Statement of Online Activity