

Item #4 – Presentation

4. Current Legal Landscape for Regulating Digital Political Ads. Staff: Sukhi Brar, Supervising Attorney and Katelyn Greene, Commission Counsel. FPPC Legal Division attorneys discuss California law, as well as the status of regulatory laws at the federal level and in other states. Representatives from the California Secretary of State’s Office discuss efforts by the Secretary of State’s Office to address challenges associated with digital political ads. Representatives from Washington State Public Disclosure Commission discuss how Washington State is approaching regulation of digital campaign ads.

1. **Anonymous says:**

April 23, 2020 at 2:25 pm Edit

This is Trent Lange, Executive Director of the California Clean Money Campaign which sponsored the AB 2188 (Mullin), the Social Media DISCLOSE Act that instituted the online platform disclosed advertisement requirements. To answer Abbey Wood’s question about whether including additional targeting information was part of the discussions, the answer is yes. However, both the social media platforms and some legislators strenuously objected to including any more information than the bill required, so we had to compromise to include only the information shown in the bill.