



STATE OF CALIFORNIA  
FAIR POLITICAL PRACTICES COMMISSION  
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**To:** Digital Transparency Task Force Members  
**From:** Richard C. Miadich, Chair, FPPC  
**Subject:** Updated Timeline for Task Force Completion  
**Date:** December 8, 2020

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January 22, 2021

- Complete our information gathering about digital ad archive (Google/FB presentations)
- Start discussing/analyzing the emerging issues that came out of 2020, including app-based advertising

February 2021

- Complete review of emerging issues from 2020 election cycle
- Receive information on symbology/other options for making digital ad disclaimers more effective/user friendly
- Receive information on other topics identified by task force members

March 2021

- Complete review of information of improving digital ad disclaimers/other topics raised by Task Force members

April 2021

- Discussion of proposed Task Force recommendations on each of the issues raised/considered by the Task Force

May 2021

- Review/discuss draft Task Force Report containing recommendations for legislative/regulatory policies

June 2021

- Task Force issues final report.